

University of Pretoria Yearbook 2019

Sport tourism management 716 (MBK 716)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	20.00
Programmes	BAHons Sport and Leisure Studies Sport and Recreation Management
Prerequisites	No prerequisites.
Language of tuition	Module is presented in English
Department	Division of Tourism Management
Period of presentation	Semester 1 or Semester 2

Module content

This module aims to clarify the relationship between sport and recreation events and activities and tourism. The role of sport and recreation in the development of tourism will be clarified. The multi-dimensional impact of sport tourism on communities will be analysed from both a sport management and event management perspective.

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