

# University of Pretoria Yearbook 2019

## Sport tourism management 716 (MBK 716)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Humanities</a>
<b>Module credits</b>	20.00
<b>Programmes</b>	<a href="#">BAHons Sport and Leisure Studies Sport and Recreation Management</a>
<b>Prerequisites</b>	No prerequisites.
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Division of Tourism Management
<b>Period of presentation</b>	Semester 1 or Semester 2

### Module content

This module aims to clarify the relationship between sport and recreation events and activities and tourism. The role of sport and recreation in the development of tourism will be clarified. The multi-dimensional impact of sport tourism on communities will be analysed from both a sport management and event management perspective.

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